

# THE AUSTRALIAN ENERGY REVIEW

OIL - GAS - ELECTRICITY - RENEWABLES

The Australian Energy Review Electronic Direct Marketing (EDM) is an immediate way for you to get your message across to key energy industry decision makers.



## EMAIL CAMPAIGNS DELIVER RESULTS.

**EDM campaigns are a simple and cost-effective** way to deliver your company's product and service information directly to your client base. Our extensive database of more than **13,000 decision makers** from the Australian energy sector and associated industries means you get unparalleled access to stakeholders, contractors and employers.

## A COMPLETE SERVICE.

Our in-house team can take care of all your database email campaigns for you including:

- Campaign Design
- Copywriting & Graphic Design
- Implementation & Execution
- Outcome Analysis

### ADVERTISING PRICES & SIZING

1. One EDM	\$2500 + GST
2. Two to Three EDMs	\$2000 each + GST
3. Four or more EDMs	\$1750 each + GST

[www.miningoilgas.com.au](http://www.miningoilgas.com.au)

Example:

**AUSTMINE 2017**  
MINING INNOVATION  
CONFERENCE & EXHIBITION

WORKSHOPS 22 MAY  
CONFERENCE 23 - 24 MAY  
EXHIBITION 23 - 24 MAY  
PERTH CONVENTION AND EXHIBITION CENTRE

**MINING'S INNOVATION IMPERATIVE**

VIEW PROGRAM | VIEW SPEAKERS | PURCHASE CONFERENCE PASS

**BRINGING THE SOLUTIONS OF TOMORROW TO THE MINERS OF TODAY**

Austmine 2017 Conference and Exhibition with the theme, *Mining's Innovation Imperative*, will feature 50+ speakers from across the globe, all focussing on growth within the mining and METS industries.

Between 22 – 24 May 2017 at the Perth Convention and Exhibition Centre, Western Australia, leading industry speakers will share experiences, results and insights into new technology and innovation for Miners and METS – now is the time for our industry to be more innovative than ever.

With subjects ranging from mining asteroids, mining's digital revolution, and developing a culture of progress, this is the conference that will put innovation at the core of strategic discussions about the industry's future.

Don't miss out on the opportunity to network with 700+ mining leaders from around the world but you must be a registered delegate to take advantage.

**PRINCIPAL SPONSOR**  
**RioTinto**

**OPENING KEYNOTE SPEAKER**  
CHRIS SALISBURY  
Chief Executive, Iron Ore  
Rio Tinto

MICHELLE ASH  
Chief Innovation Officer  
Barrick Gold

CHRIS LEWICKI  
President & Chief Engineer  
Planetary Resources

BARRY FITZGERALD  
CEO  
Roy Hill

DR. ALAN BYE  
VP Technology Strategy  
& Innovation  
BHP Billiton

LARA BRUHNS  
General Manager  
Operations Services  
Newmont

DAMON DORMER  
Group Manager  
Mine Technology  
Newcrest Mining

CRAIG STERMAN  
VP Operational & Technical Support  
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