

THE AUSTRALIAN MINING REVIEW

The Australian Mining Review Electronic Direct Marketing (EDM) is an immediate way for you to get your message across to key mining industry decision makers.



EMAIL CAMPAIGNS DELIVER RESULTS.

EDM campaigns are a simple and cost-effective way to deliver your company's product and service information directly to your client base. Our extensive database of more than **23,000 decision makers** from the Australian mining sector and associated industries means you get unparalleled access to stakeholders, contractors and employers.

A COMPLETE SERVICE.

Our in-house team can take care of all your database email campaigns for you including:

- Campaign Design
- Copywriting & Graphic Design
- Implementation & Execution
- Outcome Analysis

ADVERTISING PRICES & SIZING

1. One EDM	\$2500 + GST
2. Two to Three EDMs	\$2000 each + GST
3. Four or more EDMs	\$1750 each + GST

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Example:

AUSTMINE 2017
MINING INNOVATION
CONFERENCE & EXHIBITION

WORKSHOPS 22 MAY
CONFERENCE 23 - 24 MAY
EXHIBITION 23 - 24 MAY
PERTH CONVENTION AND EXHIBITION CENTRE

MINING'S INNOVATION IMPERATIVE

VIEW PROGRAM VIEW SPEAKERS PURCHASE CONFERENCE PASS

BRINGING THE SOLUTIONS OF TOMORROW TO THE MINERS OF TODAY

Austmine 2017 Conference and Exhibition with the theme, *Mining's Innovation Imperative*, will feature 50+ speakers from across the globe, all focussing on growth within the mining and METS industries.

Between 22 – 24 May 2017 at the Perth Convention and Exhibition Centre, Western Australia, leading industry speakers will share experiences, results and insights into new technology and innovation for Miners and METS – now is the time for our industry to be more innovative than ever.

With subjects ranging from mining asteroids, mining's digital revolution, and developing a culture of progress, this is the conference that will put innovation at the core of strategic discussions about the industry's future.

Don't miss out on the opportunity to network with 700+ mining leaders from around the world but you must be a registered delegate to take advantage.

PRINCIPAL SPONSOR
RioTinto

OPENING KEYNOTE SPEAKER
CHRIS SALSBURY
Chief Executive, Iron Ore
Rio Tinto

MICHELLE ASH
Chief Innovation Officer
Barrick Gold

CHRIS LEWICKI
President & Chief Engineer
Planetary Resources

BARRY FITZGERALD
CEO
Roy Hill

DR ALAN BYE
VP Technology Strategy
& Innovation
BHP Billiton

LARA BRUNNS
General Manager
Operations Services
Newmont

DAMON DORMER
Group Manager
Mine Technology
Newcrest Mining

CRAIG STERMAN
VP Operational & Technical Support
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