

THE AUSTRALIAN MINING REVIEW



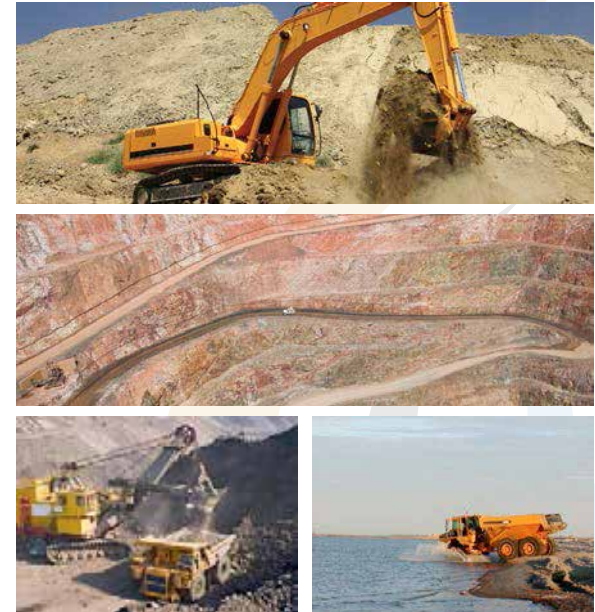
ABOUT US

Published monthly - in hardcopy, online, and via social media - The Australian Mining Review is a feature-based publication covering one of the nation's most significant economic powerhouses.

- Original commentary and analysis
- Interviews
- Breaking news
- In-depth company and project profiles
- New technology, products and services

The Australian Mining Review reaches more than 30,000 subscribers from the resources sector and associated industries every month.

This means that advertising with us offers unparalleled access to the key decision makers of Australia's mining industry - including stakeholders, contractors, employers and affiliates.



 miningoilgas
PTY LTD

www.miningoilgas.com.au

ADVERTISEMENT SPECIFICATIONS

RATE CARD

Our advertising space options are presented as fractions of an A3 page for simplicity.

(*All advertisements are full colour)

Artwork is included as part of the cost

Sizes are width x height mm

1/8	60x180mm	\$1,350
1/4	125x180mm	\$2,250
1/2 (horizontal)	260x180mm	\$2,750
1/2 (vertical)	125x365mm	\$2,750
Full Page	260x365mm	\$4,350
Double Page	260x365mm x 2	\$8,000

Prime Positions

Front page pointer	260x20mm	\$1,500
Front page bottom strip	260x60mm	\$2,750
Page 2 bottom strip	260x60mm	\$2,000
Page 3 bottom strip	260x60mm	\$2,000
Page 4 bottom strip	260x60mm	\$2,000
Back Cover Full Page	260x380mm	\$5,000
Inside Back Cover Full Page	260x380mm	\$4,750
Full Page	260x380mm	\$4,785

Pages 5, 7, 9 and 11 - plus 10% to standard rates, size to be discussed with your advertising consultant * Add 10% as prices are exclusive of GST.

Add a hyperlink to your booking for an additional \$200. Your hyperlink will re-direct clients to your companies website. This is a great way to make the most of your advertising dollars.

Inserts A4 size \$600/1000 (to max of 3,000 copies. Inserts can be per State or all of Australia.)

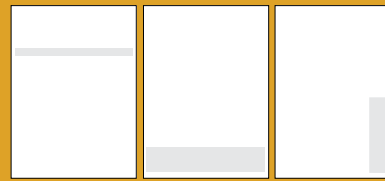
Complimentary editorials are given with the following advert bookings;

Full page – 300 words

1/2 page – 200 words

1/4 page – 100 words

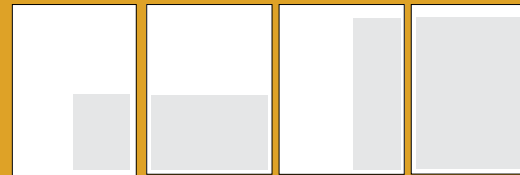
ADVERTISEMENT SIZES



Front page Pointer
260mm (W) x 20mm (H)

Front page bottom strip
260mm (W) x 60mm (H)

1/8 page
60mm (W) x 180mm (H)



1/4 page
125mm (W) x 180mm (H)

1/2 page (horizontal)
260mm (W) x 180mm (H)

1/2 page (vertical)
125mm (W) x 365mm (H)

Full page
260mm (W) x 365mm (H)



Full page x2
270mm (W) x 365mm (H)

Full page (prime)
260mm (W) x 380mm (H)



TECHNICAL SPECIFICATIONS:

- Preferred file formats: .jpg, .tif or .pdf
- Original .psd, .ai and .ind files also accepted (please package)
- ALL FONTS MUST BE EMBEDDED
- All images to be minimum of 200dpi
- CMYK or greyscale files NOT RGB
- GCR is recommended
- Total ink density of 230%
- Black ink limit 80%, 30% dot gain
- Crop marks and bleed are NOT needed for ready made ads, please supply them to your ad size dimensions

Contact us today to ensure you get the best for your advertising dollar. Get in early to reserve your placement.



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